

ETHNIC HEALTH ADVISORY COMMITTEE

January 14, 2008

4:45 – 7:10 PM

Cannon Health Building

Room 114

	Committee (17)	UDOH Liaisons	Committee Staff	Guests
Members	Aida Santos Mattingley Betty Sawyer Dena Ned Doriena Lee Ellen Selu Heru Hendarto Jesse Soriano K. Kumar Shah Kyum Koo Chon Leanna Vankeuren Luz Robles Robert Kagabo Sabrina Morales Sam Folau Shawn M. Jimerson Suri Suddhiphayak Sylvia Garcia Rickard	Patti Fuhriman Elizabeth Heath Walt Torres Nasrin Zandkarimi Melissa Zito Kathryn Rowley	Dulce Diéz George Delavan Owen Quiñonez Heidi Robertson	
Excused	Aida Santos Mattingley Dena Ned Kyum Koo Chon	Walt Torres		

Attendees: (11)	Betty Sawyer Doriena Lee Jesse Soriano K. Kumar Shah Luz Robles Robert Kagabo Sabrina Morales Sam Folau Shawn M. Jimerson Suri Suddhiphayak Sylvia Garcia Rickard	Kathryn Rowley Patti Furhiman	Dulce Diéz George Delavan Heidi Robertson Owen Quiñonez	Marsha Leen-Mitchell Mary Catherine Jones Mary Gibson for Marianne Fraser Sabrina Mangum Sally Valdez Tricia Jack Victor Alaves
------------------------	---	----------------------------------	--	---

Agenda topics

1.	Dinner served	Sawadee Thai Restaurant
2.	Welcome	Sylvia Rickard
<p>The meeting was called to order by Sylvia Rickard who welcomed and facilitated introductions.</p> <p>The start time was around 5:10.</p> <p>Sylvia started the meeting with a reminder to everyone to update their contact information. Contact list was passed.</p>		
3.	Review / approval of November 5, 2007 minutes	Sylvia Rickard
<p>MHN does not provide support to EHAC, but provides information to CMH. MHN reports at this meeting.</p> <p>With changes, previous minutes were approved. A motion was made by Kumar and seconded by Owen.</p> <p>Note: On January 14th Sylvia and Jesse made a presentation to the Executive Management Committee regarding EHAC goals, membership, responsibilities and future plans.</p> <p>Motion: Previous minutes were approved with changes.</p> <p>Conclusion: Motion passed-minutes approved</p>		
Action items: Update minutes		Person responsible: Heidi Robertson
		Deadline: Jan 28, 2008
4.	CHIP outreach initiative, proposal and recommendations	Sabrina Mangum
<p>CHIP was started in 1997 and has covered 120,000 children in Utah. It's designed for families who don't qualify for Medicaid but can't afford private care. Based on number of family members and income. CHIP covers children ages 0-month up until 19th birthday. Eligibility is based on income and number of children in the home. The child must be a US citizen or legal resident with a Social Security number and have no other health coverage. \$1 from Utah gets \$4 funding from the Federal Government. SCHIP funding approved as of Dec 19, 2007 to continue until March 2009. Open enrollment right now. Increased outreach efforts. 45,000 total children to be funded this year; 31,000 children are funded right now. CHIP can fund 14,000 more children this year. Comparing to 2005 open enrollment – 17% increase in applications, 7% more applications approved. Currently conducting disenrollment survey to see why people don't finish filling out paperwork.</p> <p>Handout – Outreach and marketing plan. Media Buy, Media Relations, Direct Mail, Website, Listserv, Outreach, Trainings & Presentations, Internal, and Van Tour Summary.</p> <p><u>Questions and Answers</u></p> <ul style="list-style-type: none"> ❖ If a child is diagnosed with Leukemia or a serious illness, how much does CHIP pay? Similar to most commercial health care plans. Contract with Molina and PEHP. ❖ Do the parents have to be citizens? No. The child must be legal and have a social security number, but the parents don't. The parents self-report on the application. However, if the parents report that they are illegal immigrants they are denied coverage. ❖ What is the income level for the parents? A family of 4 making up to \$41,300 can still qualify for CHIP. ❖ Why are applications most often rejected? Almost ½ of applicants are denied, mostly because of not completing paperwork. ❖ Do ads include information that the parents don't have to be legal residents, but children do? Not the ads, but CHIP Outreach goes out into the community to let people know that. ❖ Does CHIP have representatives from ethnic communities on Advisory Committee? Yes. <p><u>Ideas for Implementation</u></p> <ul style="list-style-type: none"> ❖ Maybe target Ethnic Communities by visiting stores that they frequent. ❖ Looking at competitive bidding for next year for media/ad company. ❖ Put in a step for reviewing ad campaigns prior to the next fiscal year. 		

- ❖ Make sure that applicants understand the application. Maybe have someone help them in case they can't read or don't understand the language.
- ❖ Make clear that children can be covered by CHIP even if parents don't have social security number before they show up to enroll.

For Follow-up

- ❖ Breakdown on ethnicity of children rejected.
- ❖ Provide materials to distribute for open enrollment.
- ❖ Breakdown on budget for what they spend with the ethnic media.
- ❖ Breakdown for ethnic community enrolled in CHIP.
- ❖ Breakdown on how many children are enrolled by county.

5.	Updates	Isabel, Dr. Delavan, Owen, Mary Catherine
----	---------	---

UDOH (Dr. Delavan) – Legislature session starts next week. Most departments have budget hearings for base budget this week. Governor's budget came out last month – recommendations for Medicaid over \$20,000,000 for new state funding. CHIP is asking for \$2,000,000 in continuous funding. Baby Watch Early Intervention also requested additional funding.

CMH (Owen Quiñonez)

- ❖ Multicultural Health 101, online training mandatory for all new employees. Also, strongly recommended for current employees, but up to Program Managers.
- ❖ Late January or early February – will hold a validation focus group w/ University of Utah. Will list on CMH website with dates, times – food will be served. Seven programs involved in this qualitative report. Summary will be presented to Program Managers to help them address problems. To be held here in UDOH.
- ❖ January 24 - work diversity plan for UDOH. Want to finish by August and implement by September 2008. Mostly for Program Managers since they do the hiring.
- ❖ Health Literacy Interest Group – communication, health science – 2 grants, 1 from Pfizer- for online tool to customize information needed.
- ❖ Health fair survey – to see quality of fairs, soon to start up for new ways to do outreach. Some preliminary results from last year.
- ❖ Want 3 more online courses – to be planned for the next fiscal year. Mini grants – want to help with steering committee. Six ethnic minorities included in mini grants.

Presented first since she had to leave early

(Tricia Jack from the University of Utah, Center for Public Policy)

- ❖ Working with CMH on a process to help provide the best interpretation or translation within UDOH. The goals of the project are to increase the number and quality of documents translated, to meet the needs of UDOH programs without increasing costs or administrative burdens and to achieve consistency between translated documents. Still currently in investigation phase, but CPPA survey about needs of programs within departments, researched other states – MA & RI. Surveyed translation services of Utah agencies. Half way through the process.
- ❖ January 22 – will hold a focus group for about 20 Project Managers from UDOH. Expect feed back and then will draft a proposal and then Project Managers can be trained. Some programs can use internal employees to translate, and we need to decide guidelines as to what is appropriate. Sometimes programs have time constraints and we need to figure out how can we do that on short notice and how can we improve communication with interpreters. CMH will make list of recommended interpreters that have been used in the past. Decide what UDOH's responsibilities are. Will also survey ethnic communities in the future. Need to develop Code of Ethics.

Questions

- ❖ How long will this process take? Process will take about a year. Will try first with the Bureau of Health Promotion.
- ❖ Do medical interpreters need to have a special certification? ATA (American Translators Association) certification for translation in general. Only about 20 languages can be certified. ATA uses verified translation for other smaller language groups. Specialized ATA business, medical, legal certifications are required. Test verbiage in each specialized field.

OEA (Jesse Soriano)

- ❖ Four communities represented by Office of Ethnic Affairs- Asian, Pacific Islanders, African American & Hispanic/Latino. Currently work closer with Salt Lake Valley area, due to location and funding. Will be looking farther a field, looking at underage drinking, especially in ethnic communities.
- ❖ Worked with Tongan community, almost 1000 parents talked to. Ethnic Youth Entrepreneur workshop? Green industry – few minority businesses involved. Will plan conference regarding that. Conference planned for ethnic senior citizens.
- ❖ Next week will be posting announcement for Director of Hispanic/ Latino affairs.

MHN (Sabrina Morales)

- ❖ MHN will be selecting a Steering Committee. There will be 12 members of the Steering Committee plus 3 vice-chairs. They are accepting nominations and currently have 15 nominations. Nominations will be accepted until January 15th. On January 22nd there will be a meeting to decide who will be elected. On January 31st at 5:30 PM the new Steering Committee Members will meet. Need an EHAC member to present about what EHAC is and their objectives.
- ❖ MHN is currently working on health care providers being required to renew a license in cultural awareness training.
- ❖ On Feb 9th a Community Mobilizing expert training will be held.

Conclusions: Next meeting will be held April 14, 2008. A vote should be held for Pacific Islander vacancy before the next meeting.

Action items: Send out agenda

Person responsible: Heidi Robertson

Deadline: March 31, 2008